

MAPPING OUTCOMES FOR SOCIAL INVESTMENT

NPC, the SROI network and Investing for Good, in partnership with Big Society Capital

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	Individuals	Families and children	Community and society
<u>Housing and essential needs</u>	<ul style="list-style-type: none"> - Fewer people are homeless or living in poor quality homes - Vulnerable people are supported to live with greater independence - People have improved skills and access to information needed to maintain a tenancy - Attitudes and policy towards people with housing needs are improved - Fewer people have unmet basic needs 		
<u>Education and learning</u>	<ul style="list-style-type: none"> - Improved academic success - Improved vocational preparation - Improved social and emotional skills - Individuals become better citizens 		
<u>Employment and training</u>	<ul style="list-style-type: none"> - Increased availability of and incentives for employment - Jobseekers have improved skills and attitudes for employment - Jobseekers have improved occupation-specific skills and work experience - Increased numbers of jobseekers enter and sustain (quality) employment - Increased numbers of individuals that enter work are satisfied with their employment 		
<u>Physical health</u>	<ul style="list-style-type: none"> - Reduced likelihood of premature death from illness, disease or medical condition - Improved or maintained quality of life - Improved or maintained functional/physical ability - Improved general physical health - Improved access to public healthcare 		

<u>Substance use and addiction</u>	<ul style="list-style-type: none"> - Reduced prevalence of smoking - Reduced consumption of alcohol - Reduced drug use
<u>Mental health</u>	<ul style="list-style-type: none"> - People have better mental health - More people are better able to manage their mental health and are able to lead a full life - The negative impact of mental health problems on families and friends is reduced - Stigma and discrimination associated with mental health problems is reduced
<u>Personal and social well-being</u>	<ul style="list-style-type: none"> - People have improved feelings of self - People have improved relationships with family and friends - More people perceive and feel connected to the community - Improved overall life satisfaction
<u>Politics, influence and participation</u>	<ul style="list-style-type: none"> - People have access to the correct entitlements and rights - People are able to influence and have control over decisions about their own lives - More people participate within their communities and society - People are able to influence decisions about their community and society - Changes to public attitudes and behaviour
<u>Finance and legal matters</u>	<ul style="list-style-type: none"> - Increased financial literacy - Reduced levels of poverty - Improved financial planning - Reduced dependence on financial support - Improved access to legal support and advice
<u>Arts and culture</u>	<ul style="list-style-type: none"> - Increased exposure to arts and culture - Increased participation in arts and culture - Increased availability of arts and cultural facilities - Increased participation in sports and exercise - Increased availability of sports facilities

<u>Crime and public safety</u>	<ul style="list-style-type: none">- Reduced levels of crime- Reduced rates of reoffending- Improved public perceptions of safety- Reduced contact with the criminal justice system- Reduced rate of preventable accidents- Reduced rate of harassment and bullying
<u>Local area and getting around</u>	<ul style="list-style-type: none">- Improved local wealth- Improved access to public transport- Improved perceptions of local area- Improved access to local facilities- Improved efficiency of spatial planning
<u>Conservation of the natural environment and climate change</u>	<ul style="list-style-type: none">- Increased conservation of natural spaces and heritage- Increased sustainability of agriculture- Improved energy systems- Increased renewable energy generation- Increased energy efficiency- Increased construction (or renovation) of green buildings- Increased in sustainability of transport- Improvements in waste, recycling, and harmful waste- Improvements in water availability, use and efficiency

TRANSFORMING THE CHARITY SECTOR



NPC occupies a unique position at the nexus between charities and funders, helping them achieve the greatest impact. We are driven by the values and mission of the charity sector, to which we bring the rigour, clarity and analysis needed to better achieve the outcomes we all seek. We also share the motivations and passion of funders, to which we bring our expertise, experience and track record of success.

Increasing the impact of charities: NPC exists to make charities and social enterprises more successful in achieving their missions. Through rigorous analysis, practical advice and innovative thinking, we make charities' money and energy go further, and help them to achieve the greatest impact.

Increasing the impact of funders: We share the passion funders have for helping charities and changing people's lives. We understand their motivations and their objectives, and we know that giving is more rewarding if it achieves the greatest impact it can.

Strengthening the partnership between charities and funders: Our mission is also to bring the two sides of the funding equation together, improving understanding and enhancing their combined impact

New Philanthropy Capital

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