

Reach new audiences + support fresh thinking: Sponsor our annual charity sector conference NPC Ignites

Keeping you at the cutting edge

The conference is designed to help charities keep pace with change and anticipate new trends and innovations to ensure their organisations are always maximising their social impact. #NPCIgnites brings together the brightest minds in the charity sector to inspire new ways of working.

NPC Ignites will challenge thinking, explore cutting edge approaches and discover where the social sector is heading as we move to recover and rebuild through and beyond Covid-19.

NPC Ignites attracts trailblazing speakers from across the charity sector and beyond. Our last year's speakers included: **Danny Sriskandarajah**, CEO, Oxfam, **Michelle Mitchell**, CEO, Cancer Research UK, **Fozia Irfan**, CEO, Bedfordshire and Luton Community Foundation, **Javed Khan**, CEO, Barnardos, **Karl Wilding**, CEO, NCVO, **Darren Murinas**, CEO, Expert Citizen, **Jane Williams**, Founder, the Magpie Project, **Immy Kaur**, CEO, Impact Hub and **Helen Stephenson**, CEO, Charity Commission.

Helping you reach new audiences

NPC's position at the nexus between charities and funders means we can draw delegates from across the sector—including social enterprises, philanthropists and government officials. At last year's conference, our delegate list included the Chief Executive at the **Stratford-upon-Avon Town Trust**, the Chief Executive of the **MS Society**, the Director of Corporate Services at **Diabetes UK**, the Head of Impact at **NSPCC**, the Programme Director at **The Elders**, the Community Affairs Manager at **Provident Financial**, and the Head of Strategy at the **Masonic Charitable Foundation**.

As a sponsor, you will be surrounded by the leading innovators from the sector and beyond. You'll be engaging with the experts and connecting with senior leaders. You'll be building your profile with NPC's community of charities, social enterprises and funders. You'll reach our 16,000 monthly unique web visitors and 23,600+ Twitter followers.

You'll also be part of the leading conference for the charity sector. We have a track record of producing successful and inspiring events. Our events [create a buzz](#) on social media and manage to trend on the day of the event. They also regularly feature in the sector press—check out some of the coverage of last year's annual conference in [The Telegraph](#), [Civil Society](#), and [Third Sector](#) for example.

*Stimulating and thought
provoking*

*Excellent, very worthwhile
attending*

*It really made me think and got
the little grey cells going!*

Positive and collaborative

Interested? Get in touch

Delegate feedback 2019

Please get in touch to discuss the sponsorship packages available and your requirements. Contact Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.

Lead event sponsor: £3,000	Bursary place sponsor: £2,000	Event sponsor: £1,250
<p>Top level branding: logo appears alongside conference and NPC logos</p> <p>Event materials</p> <ul style="list-style-type: none"> • All materials include sponsor's logo, including conference materials and slides • Sponsor's welcome letter in the conference materials • Mention at start and end of conference sessions by chair • Opportunity to develop a session as part of the conference. <p>Marketing</p> <ul style="list-style-type: none"> • Sponsor's support acknowledged in all marketing mail outs • Sponsor's logo appears on all event materials • Mentions in the social media campaign • Info included on the event website with link through to sponsor site • Acknowledgement of your support on all emails to delegates before and after the event • Opportunity to contribute a guest post to NPC's blog • Opportunity to include 100 words in an email to delegate after the event. 	<p>Second tier branding: logo appears below conference and lead sponsor's logos.</p> <p>Event materials</p> <ul style="list-style-type: none"> • Sponsor's logo included in conference materials and slides • Ad on the conference website. • Mention at start and end of plenary sessions by chair <p>Marketing</p> <ul style="list-style-type: none"> • Sponsor's support for the bursaries acknowledged in all marketing mail outs • Mentions in social media campaign • Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site • Acknowledgement of your support on all emails to delegates before and after the event • Opportunity to contribute a guest post to NPC's blog 	<p>Second tier branding: logo appears below conference and lead sponsor's logos</p> <p>Event materials</p> <ul style="list-style-type: none"> • Sponsor's logo included in conference materials and slides • Ad on the conference website • Mention at start and end of plenary sessions by chair <p>Marketing</p> <ul style="list-style-type: none"> • Sponsor's support acknowledged in all marketing mail outs • Mentions in social media campaign • Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site

For other sponsorship opportunities including conference session sponsor, delegate app sponsor, inserts in delegate packs and supplying delegate bags please get in touch with Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.