



Reach new audiences + support fresh thinking: Sponsor our annual charity sector conference NPC Ignites

Keeping you at the cutting edge

The conference is designed to help charities keep pace with change and anticipate new trends and innovations to ensure their organisations are always maximising their social impact. #NPCIgnites brings together the brightest minds in the charity sector to inspire new ways of working.

NPC Ignites will challenge thinking, explore cutting edge approaches and discover where impact, digital, place based approaches and campaigning are heading in the years ahead.

NPC Ignites attracts trailblazing speakers from across the charity sector and beyond. Our previous speakers have included: *Danny Kruger*, DCMS adviser, **Baroness Delyth Morgan**, **Matt Hyde**, CEO of The Scouts, **Lord David Sainsbury**, **Geoff Mulgan**, CEO of Nesta, **Polly Neate**, CEO of Shelter, **Will Cavendish**, Google DeepMind, **Tom Loosemore**, Director of Digital Services, Co-operative Group, **Julia Unwin**, then CEO of the Joseph Rowntree Foundation, **Lord Bob Kerslake**, former head of the Civil Service, and **Clara Miller**, Director + President of the Heron Foundation in the US.

Helping you reach new audiences

NPC's position at the nexus between charities and funders means we can draw delegates from across the sector—including social enterprises, philanthropists and government officials. We are expecting 200+ conference delegates at **NPC Ignites**, including CEOs, senior staff and trustees from across the charity sector. At last year's conference, our delegate list included the Chief Executive at **Community Links**, the Chief Executive of the **Imperial Health Charity**, the Chair of **Shelter**, the Director of the **Westminster Foundation**, the Director of Programmes at **The Elders**, the Director of Evidence + Innovation at **The Booktrust**, and the Head of Grants at **The Rothschild Foundation**.

As a sponsor or exhibitor, you will be surrounded by the leading innovators from the sector and beyond. You'll be engaging with the experts and connecting with senior leaders. You'll be building your profile with NPC's community of charities, social enterprises and funders. You'll reach our 12,000 monthly unique web visitors and 20,000+ Twitter followers.

You'll also be part of the leading conference for the charity sector.

We have a track record of producing successful and inspiring events. Our events [create a buzz](#) on social media and manage to trend on the day of the event. They also regularly feature in the sector press—check out some of the coverage of last year's annual conference in [Civil Society](#), [Third Sector](#), [Pioneers Post](#) for example.

Interested? Get in touch

Please get in touch to discuss the sponsorship packages available and your requirements. We will be launching the conference website and programme from April 2019. Contact Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.

NPC Ignites

Thursday 10 October 2019
9:30am–5.00pm
Friends House, Euston Road,
London

www.NPCIgnites.org

@NPCthinks #NPCIgnites

*Challenging debates and sessions.
Recommend*

*Excellent – thought provoking,
collaborative feel to the session*

*Useful insight from a wide range of
contributors”*

Energising and interesting

Delegate feedback 2018

Sponsorship packages

| Lead event sponsor: £5,000 | Event sponsor: £3,000 | Exhibition space: £1,200 |
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| <p>Top level branding: logo appears alongside conference and NPC logos</p> <p>Event materials</p> <ul style="list-style-type: none"> • All materials include sponsor's logo, including conference pack and conference slides • Sponsor's welcome letter in the conference pack • 1 page ad or insert in the conference pack • Opportunity to display own banner on stage <p>Marketing</p> <ul style="list-style-type: none"> • Sponsor's support acknowledged in all marketing mail outs (email and hard copy) • Sponsor's logo appears on all event flyers • Mentions in the social media campaign • Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site • Acknowledgement of your support on all emails to delegates before and after the event • Opportunity to contribute a guest post to NPC's blog • Opportunity to include 100 words in an email to delegate after the event. • Opportunity to place literature on delegate chairs <p>Networking with speakers and delegates</p> <ul style="list-style-type: none"> • Place at our roundtable lunch with conference speakers to engage in pre-event discussions • Exhibition space in the refreshments area • Four guest places at the conference • Mention at start and end of conference by chair | <p>Second tier branding: logo appears below conference and lead sponsor's logos</p> <p>Event materials</p> <ul style="list-style-type: none"> • Sponsor's logo included in conference pack and conference slides • 1 page ad or insert in the conference pack <p>Marketing</p> <ul style="list-style-type: none"> • Sponsor's support acknowledged in all marketing mail outs (email and hard copy) • Sponsor's logo appears on event flyers below lead sponsor • Mentions in social media campaign • Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site <p>Networking with speakers and delegates</p> <ul style="list-style-type: none"> • Exhibition space in the refreshments area • Three guest places at the conference • Mention at start and end of conference by chair | <p>Presence in the refreshments area</p> <p>Event materials</p> <ul style="list-style-type: none"> • Listed in conference pack with logo and short summary <p>Marketing</p> <ul style="list-style-type: none"> • Mentions in social media campaign • Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site <p>Networking with speakers and delegates</p> <ul style="list-style-type: none"> • Exhibition space in the refreshments area • Two guest places at the event |

For other sponsorship opportunities including inserts in delegate packs and supplying delegate bags please get in touch with Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.