



NPC Ignites

Book now at [NPCIgnites.org](https://npcignites.org)

Friends House, Euston Road, London - 10th October

9.30am Registration and refreshments

10am Welcome to NPC Ignites

Vaughan Lindsay, Chair of Trustees, NPC

10.10am Opening Keynote: The health of the charity sector

Mike Adamson, Chief Executive, British Red Cross

Are we fit to face today's challenges and those of tomorrow? Exploring how healthy the social sector is, Mike will examine its ability for innovation, preparedness for Brexit, relationships with the public and capacity for impact.

10.30am Presentation: Where are all our charities?

Dan Corry, Chief Executive, NPC

Building on last year's presentation, we unpick the social sector's uneven geographic spread. Given its importance to communities, and its role creating social capital, the sector must be impactful where it is most needed if we are to overcome post-Brexit challenges.

10.40am Panel discussion: How can the social sector deliver impact in a post Brexit world?

Dan Corry, Chief Executive, NPC - Fozia Irfan, Chief Executive, Bedfordshire + Luton Community Foundation - Michelle Mitchell, Chief Executive, Cancer Research UK - Fiona Spellman, Chief Executive, Shine: Support and Help in Education - Dr Danny Sriskandarajah, Chief Executive, Oxfam GB

Following Mike's sector health check, our panel discuss how best to get fit for purpose to maximise impact. Our panellists ask if the social sector is really helping those most in need, highlighting innovative practices and bold responses.

11.40am Coffee




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12pm Breakout one

A1 We need to talk about power

Angela Kail, Director of Research + Consulting, NPC - **Darren Murinas**, CEO, Expert Citizens - **Marcelle Speller**, Founder and Chairman, Brevio - **Ciorsdan Brown**, Head of Charitable Partnerships + Strategy, The Goldsmiths' Company

Building on our power dynamics series, we debate how to shift the balance of power to build trust and healthy relationships. Our panel will share where this reform is happening and how to advance the change we want to see.

B1 Walking the Talk: Putting equality, diversity and inclusion into practice

Kirsty McNeill, Executive Director, Save the Children - **Asif Afridi**, Deputy Chief Executive, Brap - **Rob Berkeley**, Editor, BlackOut UK

Released this summer, our cross sector partnership "Walking the Talk" examines how charities put workplace equality, diversity and inclusion into practice. We investigate the next steps to becoming truly equal, diverse and inclusive, and how we can overcome the barriers together.

C1 A numbers game: How the data revolution is driving impact

Rosario Piazza, Data Lead, NPC - **Rachel Rank**, 360giving - **Amelia Smith**, Impact + Evaluation Manager, Buttle UK

Explore how the data revolution is helping the sector understand what works, why impact is important and why measuring it is vital to success.

D1 What would you like to discuss?

We are leaving this session open for you to propose what you would like to discuss. Email us at events@thinkNPC.org with your suggestions.

1pm Lunch





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2pm **Breakout two**

A2 **Creating change through place**

Nathan Yeowell, Head of Policy + External Affairs, NPC - **Alison Page**, CEO, Salford CVS - **Cllr Jack Hopkins**, Leader of Lambeth Council - **Jill Baker**, Director of Development, Lloyds Bank Foundation

Sharing the latest thinking and initiatives from leaders across the county, discover how the social, public and private sectors can collaborate on place-based approaches to social change.

B2 **Don't just build an app!**

Tris Lumley, Director of Innovation + Development, NPC - **Alex Green**, Digital Lead, NPC

How can charities ensure they get the most out of digital technology? How do you avoid being left behind by the latest tech trend? This practical session will teach you how to build on what you already know to succeed in a digital world, building on user and practitioner knowledge and the wider evidence base.

C2 **Systems change: What's holding us back?**

Katie Boswell, Systems Change Lead, NPC - **Vicki Cardwell**, Deputy CEO, Revolving Doors Agency - **Becky Elton**, Executive Director Operations, Changing Lives

Real change is hard, and systems change is a way of engaging with this complexity. Yet many charities struggle to get to grips with what it means in practice. In this session we explore the barriers holding us back and how to overcome them.

D2 **The rise of shared evaluation**

Judith Rankin, Delivery Manager, Sported - **Tamsin Shuker**, Senior Head of Evaluation, National Lottery Community Foundation - **Kelly Bradshaw-Walsh**, Director of Research, Design + Insight, Centre for Youth Impact - **Anne Kazimirski**, Head of Measurement + Evaluation, NPC

Learn from three case studies of programmes with shared measurement and learning at their heart: Inspiring Impact; the Youth Investment Fund; and the Building Connections Fund.

3.30pm **Coffee**





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3.50pm Question Time

Greg Hurst, Social Affairs Editor, *The Times* (chairs) - **Javed Khan**, Chief Executive, Barnardo's - **Immy Kaur**, Co-Founder, Impact Hub - **Helen Stephenson**, Chief Executive, The Charity Commission - **Karl Wilding**, Incoming Chief Executive, NCVO - **Dawn Austwick**, Chief Executive, National Lottery Community Foundation

Your chance to put your questions to our panel. Inspired but unsure how to take today's ideas forward or break down the barriers you are facing? What would you like funders to do differently? What do you think the government must listen to? What is the elephant in the room that needs pointing out?

4.50pm Closing remarks

Vaughan Lindsay, Chair of Trustees, NPC

People - Impact - Purpose

NPC is a charity think tank and consultancy occupying a unique position at the nexus between charities and funders, helping them both achieve the greatest impact. Follow us on Twitter [@NPCthinks](https://twitter.com/NPCthinks) and find out more about us at www.thinkNPC.org.




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Our speakers

Vaughan Lindsay is chair of NPC's Trustees. An executive business leader with deep experience in strategy, partnerships and investing, Vaughan is founding partner of SpringCapital impact, and has exercised senior roles at Dartington Hall Trust, McKinsey & Co, NCVO, and Shelter.

Dan Corry is NPC's Chief Executive. A former head of the Number 10 Policy Unit, Dan has worked as a senior adviser to Prime Minister Gordon Brown and chaired the Council of Economic Advisers at the Treasury. Dan was formerly economics director for FTI consulting, and was head of the New Local Government Network Think Tank.

Mike Adamson is Chief Executive of the British Red Cross. An economist with a management consultancy background, Mike leads a team of nearly 4,000 staff and over 18,000 volunteers.

Fozia Irfan is Chief Executive at the Bedfordshire + Luton Community Foundation, a grant maker providing over £1m in funding to local communities through voluntary organisations. A qualified solicitor, Fozia has served as a regional adviser to Children in Need, a National Steering Group member for the Local Trust, and a Trustee for the Association of Charitable Foundations.

Michelle Mitchell is Chief Executive at Cancer Research UK and a Non-Executive Director at NHS England. An experienced leader, she has previously served as Chief Executive of the MS Society, Director General of Age UK, and as Chair of the Fawcett Society.

Fiona Spellman is Chief Executive at SHINE, an education charity giving children the skills and confidence to realise their potential. Fiona trained as a teacher through Teach First, developing a lifelong passion for education.

Danny Sriskandarajah is Chief Executive at Oxfam GB. Born in Sri Lanka, Danny moved to the UK to study at Oxford as a Rhodes Scholar. Prior to Oxfam, Danny led CIVICUS (the Johannesburg-based civil society alliance), served as Director General of the Royal Commonwealth Society, and as Deputy Director and Director of Research at the Institute for Public Policy Research.

Angela Kail is NPC's Director of Research + Consulting. A former investment analyst, Angela was instrumental in developing our approach to theory of change and has led wide-ranging projects helping charities and funders develop their strategy and measure their impact.

Darren Murinas is Chief Executive at Expert Citizens, an independent group of people who have all experienced multiple complex needs. As ambassadors of lived experience, they encourage decision makers to listen, learn and lead systems change in local services.

Marcelle Speller is one of NPC's Trustees. Marcelle founded Brevio, which aims to standardise the grant making process to a system similar to UCAS. With a background in advertising, Marcelle has held various director and board-level marketing positions at multinational companies. She co-founded Holiday-Rentals.com, Europe's leading website for advertising private holiday homes. Marcelle founded Localgiving and the Localgiving Foundation.

Ciorsdan Brown is Head of Charitable Partnerships and Strategy for the Goldsmiths' Company, building on her work as a grants manager. The Goldsmiths' Company support British crafts, industry and trade through charitable giving and education.

Kirsty McNeill is Executive Director at Save the Children, having previously worked in Number 10 and founded a consultancy for charities.

Asif Afridi is deputy CEO at brap, an equality and human rights charity transforming the way we think and do equality.

Rob Berkeley is editor of BlackOut. His academic and activist work has focussed on the intersections between race/ethnicity, education and LGBT rights.



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Rosario Piazza leads NPC's data strategy and thought leadership on how data can transform the sector's effectiveness. With over a decade's experience in applied quantitative and qualitative research, Rosario has previously been a researcher for TNS Global and Kantar, and for the universities of Palermo and Camerino in Italy.

Rachel Rank is Chief Executive at 360Giving, supporting UK grant makers publish information on who, where and what they fund. Rachel has previously worked for the Commonwealth Secretariat and in International Development.

Amelia Smith is Impact and Evaluation Manager at children's charity Buttle UK.

Nathan Yeowell is NPC's Head of Policy and External Affairs, leading on our wider engagement across the charity, social enterprise, and voluntary sectors. With a keen interest in Place, Nathan previously developed the Sutton Plan in the London Borough of Sutton, bringing together public, private and voluntary organisations around a common vision.

Alison Page is Chief Executive at Salford CVS. A dynamic leader, Alison founded the social enterprise Furniture Matters, which now operates across Lancashire. She has previously worked as a consultant for PageInc, and served two terms as a Governor for Lancaster and Morecambe College.

Jack Hopkins is Leader of Lambeth Council. He has previously been responsible for numerous briefs within the London Borough of Lambeth, including jobs and growth, safer neighbourhoods, public protection, and planning.

Jill Baker is Director of Development at Lloyds Bank Foundation. With over 30 years experience working in the charity and local authority sectors, Jill helps charities thrive beyond the life of their grant, equipping them to be stronger and more sustainable.

Tris Lumley leads NPC's work on innovation, developing new models to create significant long term contributions to the capability and capacity of the social sector, particularly around digital and data. With a background in consulting, emerging technology, science and engineering, Tris is a regular speaker in Europe, Asia, Australia and the USA.

Alex Green is NPC's Digital Lead. He is passionate about the value digital can bring to the charity sector, and experienced in managing digital transformation and innovation programmes. Alex has advised on open data policy, information governance and AI, and evaluating digital initiatives.

Katie Boswell is Deputy Head of NPC's Funders Team, leading our systems change work alongside helping clients conduct strategic reviews to optimise their impact. In her previous role at One World Children's Fund, Katie led a programme partnering community organisations in over twenty countries. She was awarded the title of Global Shaper by the World Economic Forum for her work promoting children's rights.

Vicki Cardwell is Deputy Chief Executive at Revolving Doors Agency, with responsibility for policy, evaluation and research. Vicki is a Churchill Fellow and was previously Director of the Criminal Justice Alliance.

Becky Elton is Executive Director of Operations at Changing Lives, responsible for all operational services across Changing Lives' work on housing and homelessness, addiction recovery, woman and children, and employment. Becky helps run the All Party Parliamentary Group on Homelessness and represents the homelessness sector on Homeless Link's National Advisory Council.

Judith Rankin is Northern Ireland Delivery Manager for Sported. She is passionate about helping young people access sport, and in the value sport can play in young people's lives. Judith supports people and organisations to provide evidence for the impact and effect their work has on communities and individuals.



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Kelly Bradshaw-Walsh is Director of Research, Design and Insight for the Centre for Youth Impact, where she leads on understanding impact and quality in youth work. Kelly has led research projects with grassroots community groups, and was previously Head of Research and Impact for BookTrust, the UK's largest children's reading charity.

Tamsin Shuker is Senior Head of Evaluation at the National Lottery Community Foundation, having previously led impact and evaluation for Citizens Advice.

Anne Kazimirski has 20 years experience as a social research and evaluation consultant, with a strong background in quantitative and qualitative evaluation design, delivery and analysis. Anne leads NPC's work on helping charities and funders to evaluate their activities and learn from their data.

Greg Hurst is Social Affairs Editor at The Times, previously covering education and politics. Greg has written on the role of education and dialogue in challenging social divisions.

Javed Khan is Chief Executive of Barnardo's and a regular advisor of Government ministers. Barnardo's is the oldest and largest children's charity in the United Kingdom.

Immy Kaur is co-founder and Director of Mission for the Impact Hub, Birmingham, on a mission to build a fairer, more equal city through people, place, and open movements. Immy is curator of TedxBrum, and previously worked for the Tony Blair Faith Foundation.

Helen Stephenson is Chief Executive at the Charity Commission, who oversee the conduct of the charity sector. Helen has previously held senior roles in the Department for Education and the Cabinet Office, was head of strategic policy and partnerships at the Big Lottery Fund, and served on the board of the Big Society Trust.

Karl Wilding has been appointed as the incoming Chief Executive at NCVO. Previously Director of Public Policy and Volunteering, Karl has written extensively on public trust, the role of modern charity, and the future of giving and social action.

Dawn Austwick is CEO of the National Lottery Community Fund. She led development of their strategic framework - People in the Lead. Dawn began her career in fringe theatre, going on to work as a Project Director for the Tate Modern, Deputy Director of the British Museum, and Chief Executive of Esmée Fairbairn Foundation.

More speakers to be announced soon!