



NPC IGNITES 2020: CONFERENCE PROGRAMME

Day 1, 14 October

9:20–9:30	<i>Grab yourself a hot drink and log in</i>	
9:30–9:40	Welcome and introduction to the highlights of the day	Angela Kail, Director of Consulting, NPC
9:40–10:10	Opening presentation from NPC’s Chief Executive	Dan Corry, Chief Executive, NPC
10:10–10:30	Break—Activity	
10:30–12:00	<p>Panel discussion—Future of the social sector</p> <p>Against the backdrop of Covid-19, Brexit, and questions around inequality, our sector must seek out innovative approaches to the current environment. This session will explore how the sector is recovering, rebuilding and resurging.</p>	<p>Chaired by Delroy Corinaldi, Trustee, NPC</p> <p>Caroline Abrahams, Charity Director, Age UK</p> <p>Baroness Diana Barran, Minister for Civil Society</p> <p>Shaista Gohir, Chair, Muslim Women’s Network UK</p> <p>Julian McCrae, Director, Engage Britain</p> <p>Cassie Robinson, Senior Head, UK Portfolio, The National Lottery Community Fund</p>

<p>12.10–1.10</p>	<p>Live breakout—Rethink, rebuild: How systems thinking can help navigate our changed landscape</p> <p>Covid-19 precipitated significant shifts in our social landscape and created deep uncertainties for our sector. Its legacy will bring more of both. This session looks at how a systems thinking approach can help us adapt, survive and rebuild through these unique circumstances.</p>	<p>Seth Reynolds, Systems Change Lead, NPC Diane Smith, Head of Programme, Fulfilling Lives (Lambeth, Southwark & Lewisham) Clare Wightman, Chief Executive, Grapevine</p>
	<p>Lunch</p>	
<p>14.00–15.30</p>	<p>Panel discussion—What does social justice look like in the UK?</p> <p>In this session, we will explore the gaps in equality exposed by the Covid-19 crisis and how, through the understanding of the social determinants of health, the social sector can work together for social justice.</p>	<p>Chaired by Lucy de Groot, Trustee, NPC Jabeer Butt, CEO, Race Equality Foundation Natalie Creary, Director, Black Thrive Steve Douglas, CEO, St Mungo’s Christina Marriott, Chief Executive, Royal Society for Public Health</p>
<p>15.45–16.30</p>	<p>Live breakout—Investing for Impact: A foundation’s journey to using all of their assets for social change An interview with Danielle Walker Palmour, Director, Friends Provident Foundation</p> <p>An increasing number of foundations across the world are rethinking their investment policies and considering whether impact investment is suitable for them. How can they align the ‘super-power’ of their endowment with their overall mission? How do they do this in practice? What do trustees need to consider? Is impact investing only suitable for foundations with large investment portfolios? What are the risks to holding investments that are inconsistent with their mission?</p> <p>The Friends Provident Foundation has been one of the UK’s pioneering foundations in this regard, viewing the whole of their endowment as a tool to help them achieve their mission. In this session, NPC’s head of impact investing, Plum Lomax, will be interviewing Danielle Walker Palmour, Director of the Friends Provident Foundation on the journey they’ve been through including some of the challenges and learnings as well as the benefits it has reaped. Danielle is a thought-leader in this space, driven to improve practice in the field as well as within her own foundation. The session will be a great opportunity for others to learn from an early adopter of this increasingly relevant practice.</p>	<p>Plum Lomax, Principal, NPC Danielle Walker-Palmour, Director, Friends Provident Foundation</p>

Breakouts		
Pre-recorded	<p>Mergers and sharing models: Joining forces for a greater impact</p> <p>Mergers and other sharing models can help charities to collectively achieve more for their causes. This is even more important at this time of rising social need and falling charity incomes. Yet charities are having to make rapid decisions and many leaders feel they do not have the time to forge effective alliances. This session looks at what we can learn from previous mergers and sharing models, including what makes them effective and how they can support the sector to navigate the current crisis.</p>	<p>Katie Boswell, Associate Director, NPC</p> <p>Kay Boycott, Chief Executive, Asthma UK and British Lung Foundation</p> <p>Jessica Cavagnero, Partner, SeaChange Capital Partners</p> <p>Dave Garratt, Director - Governance and Mergers, Eastside Primetimers</p> <p>Theresa Shearer, Group Chief Executive, The Piper Group</p>
Pre-recorded	<p>The history of philanthropy</p> <p>How do we define good causes and the reasons behind social needs? Should activity be donor-led or charity-led? What counts as success and who counts as an expert? And where does the money ultimately come from? Can bad money be used for good? This session will explore where philanthropy money and attitudes have come from, what this means for giving today, and what responsibilities funders have to ensure they are giving well.</p>	<p>Rhodri Davies, Head of Policy, CAF</p> <p>Dr Sarah Flew, Deputy Director of Development, Imperial College London</p> <p>Maureen Grant, Assistant Trust Secretary, The Joseph Rowntree Charitable Trust</p> <p>Clare Wilkins, Principal, NPC</p>
Pre-recorded	<p>When research meets practice: Learning from the shared evaluation of the Youth Investment Fund (YIF)</p> <p>In this session we will describe NPC and the Centre for Youth Impact's YIF evaluation approach, which was co-designed with c90 youth providers. We will also explore some of the early findings from the evaluation. These findings will be framed alongside reflections from the National Lottery Community Fund on what questions the evaluation has helped to answer, as well as views from one of our YIF grant holders about their experiences of the evaluation and their hopes and expectations for the future.</p>	<p>Kevin Franks, Deputy Chief Executive, Youth Focus: North East</p> <p>Austin Hughes, West Ham United</p> <p>Vidal Kumar – Evaluation Manager, The National Lottery Community Fund</p> <p>Bethia McNeil, Chief Executive, Centre for Youth Impact</p> <p>Karen Scanlon, Principal, NPC</p>
Pre-recorded	<p>What is the State of the Sector, eight months into the Covid-19 crisis?</p> <p>Charities have faced falling incomes and rising demand due to this crisis, with many organisations sounding the alarm that the sector needed large amounts of cash to survive the first few months. We are now seeing redundancies and even charities beginning to fail. But what do we really know? And what can we know, in an evolving situation, in a sector that is terrible at sharing its data?</p>	<p>Daniel Chan, Senior Manager, PwC</p> <p>Theo Clay, Consultant, NPC</p> <p>Tom Collinge, Policy Manager, NPC</p> <p>Daniel Fluskey - Head of Policy and External Affairs, IoF</p> <p>Karl Murray, Strategic Advisor, Ubele Initiative</p> <p>Jemma Shaw - Head of Community Engagement, UK Youth</p>

<p>Pre-recorded</p>	<p>How evaluation approaches among small charities have shifted during the pandemic: Insights from Inspiring Impact and ChEW</p> <p>For all charities and social enterprises big and small, Covid-19 has presented many challenges that have required them to adapt services, make better use of digital, and make decisions quicker than ever before. To achieve this, organisations quickly placed greater attention on using their existing data better and asked themselves questions about what useful information they needed to collect – for example about their beneficiary needs, potential demand, user profile and user engagement.</p> <p>In this session we discuss insights from Inspiring Impact and Charities Evaluation Working Group on how they supported small charities to meet these challenges and make evidence based decisions through delivering free peer learning events and resources. We will also explore current thinking on what the future measurement needs and practices are likely to look like for small charities, and the implications of this on future funder practices.</p>	<p>Catherine Manning, Operations Manager, Social Value UK Stephen Miller, Head of Impact Evaluation, Power to Change and Chair of CHEW Shehnaaz Latif, Lead Consultant, NCVO Rachel Tait, Inspiring Impact Manager, NPC</p>
<p>Pre-recorded</p>	<p>Carry on collaborating - how can the spirit of the crisis be maintained for the future?</p> <p>The Covid-19 pandemic created a rallying point around which many charities, funders, mutual aid organisations, social businesses and local government bodies were able to come together and collaborate. What can we learn about the places where this worked, and the places where it didn't? And how can we build collaborations which last beyond the initial crisis, for the benefit of people, places and causes.</p>	<p>Jenifer Cameron, CEO, Action for Youth, Buckinghamshire Alison Navarro, Chief Executive, Community Action Sutton Jane Moffat, Early Help Manager, Coventry City Council Nicola Pritchard, Senior Consultant, NPC Abigail Rose, Researcher, NPC</p>

Day 2, 15 October

<p>9:20–10:20</p>	<p>Live breakout—Can charities better use the law to fight for a fairer society?</p> <p>Inequalities further revealed by Covid-19 have shown us how important it is that basic rights are protected in law, and that civil society has a role in holding the government to account. From ‘activist lawyers’ who prevent the government deporting people illegally, to Shelter’s work fighting for it to be illegal for landlords to discriminate against people on housing benefit, we have seen how useful the law can be in fighting for equality. However, this tactic isn’t without risks—and is increasingly under threat from government.</p>	<p>Katrina Ffrench, Chief Executive, Stopwatch Angela Kail, Director of Consulting, NPC Martin O'Brien, Director, Social Change Initiative David Sampson, Deputy Director, The Baring Foundation</p>
<p>10:20–10:30</p>	<p>Welcome and introduction to the highlights of the day from NPC’s Chair</p>	<p>Vaughan Lindsay, Chair, NPC</p>
<p>10:30–12:00</p>	<p>Panel discussion—The future of philanthropy</p> <p>As the charity sector emerges from the initial Covid-19 crisis and starts to consider building back better, this session will reflect on what good philanthropy looks like. It will also explore how we can embrace the changes made during the crisis and discuss how we could take them even further.</p>	<p>Chaired by Fran Perrin, Trustee, NPC Sufina Ahmad, Director, John Ellerman Foundation Delphine Moralis, European Foundation Centre Joe Cerrell, Managing Director, Bill & Melinda Gates Foundation Paul Vallely CMG FRSA, author of <i>Philanthropy: From Aristotle to Zuckerberg</i></p>
<p>Lunch</p>		

<p>12.10–1.10</p>	<p>Live breakout—Governance and decision making through a crisis: How can charity leaders navigate the Covid-19 recovery?</p> <p>As we enter the recovery phase of this crisis and we start to prepare for the future, charity boards and leadership teams will want to make decisions that allow them to seize opportunities, manage risks and embrace change. This session will look at how governance and decision-making changed during the crisis, what worked and what didn't, principles of good governance that will help charities navigate the Covid-19 recovery, and how we can encourage better decision-making from charity leaders.</p>	<p>Tom Gash, Managing Director, Leapwise Arvinda Gohil, Chief Executive, Central YMCA Charlotte Lamb, Principal, NPC Peter Olawaye, Trustee, Leap Confronting Conflict</p>
<p>12.10–1.10</p>	<p>Live breakout—Open source data: Why the sector should be sharing more</p> <p>Whilst the culture towards, and the use of data, has been gradually changing among Civil Society organisations, the potential of data, particularly data that is made available for others to compare and learn from, or data that could be used as evidence to inform voluntary organisations' decision making is still untapped. In this session, we will be presenting existing examples of open source tools, provide examples of how open source data has helped charitable organisations, and we will be discussing some of the aspects underlying the set-up of such systems and processes for data sharing, what it means in practice for organisations to be able to share their data and triangulate it with other datasets.</p>	<p>Tracey Gyateng,</p>
<p>14:00–15:30</p>	<p>Question time</p> <p>Your chance to put your questions to our panel. Inspired but don't know how to take today's ideas forward? Unsure how to break down the barriers you are facing? What would you like funders to do differently? What do you think the government must listen to? What is the elephant in the room that needs pointing out?</p>	<p>Chaired by Greg Hurst, Social Affairs Editor, The Times Caron Bradshaw, Chief Executive, CFG Ruth Davison, Chief Executive, Comic Relief Neil Heslop, Chief Executive, CAF Paul Latham, Director of Communications and Policy, Charity Commission Rosie Lewis, Deputy Director & VAWG Services Manager, The Angelou Centre Chris Sherwood, CEO, RSPCA</p>
<p>15:30–15:45</p>	<p>Break—Activity</p>	

15:45–16:45	<p>Closing presentation—A foundation’s innovative approach to creating a more just, equitable and resilient world.</p> <p>Sarah Gordon, Impact Investing Institute in conversation with Debra Schwartz, MacArthur Foundation.</p> <p>At the conference’s closing session we will hear from one of the world’s largest foundations as to how they are responding to the twin crises of Covid-19 and racial injustice, and driving the systemic change that is required for an equitable recovery from the pandemic. As part of a larger effort with four other foundations, the US-based MacArthur Foundation has issued a \$125m social bond to generate additional funds for rapid grant-making purposes—to support the reinvention of systems and structures for a more just, equitable and resilient world. This is a great opportunity to hear directly about the decisions that led to this innovative approach, some of the challenges and considerations they faced and the impact they hope to achieve.</p>	<p>Debra Schwartz, Managing Director, Impact Investments, MacArthur Foundation</p> <p>Sarah Gordon, Chief Executive, Impact Investing Institute</p>
16:45–17:00	<p>Conference close by NPC CEO</p>	<p>Dan Corry, Chief Executive, NPC</p>

Breakouts		
Pre-recorded	<p>Funding during Covid-19: What has changed and where do we go now?</p> <p>This session will explore how funding practices have adapted to the Covid-19 crisis and what is needed to help the sector through the difficult times that lie ahead.</p>	<p>Nusrat Faizullah, Resourcing Racial Justice</p> <p>Jenny Oppenheimer, Action Inquiry Manager, Lankelly Chase</p> <p>Clare Wilkins, Principal, NPC</p>
Pre-recorded	<p>ClientEarth: A theory of change case study</p> <p>Amy Rose, Director of Litigation, Compliance & MEL at ClientEarth, talks to NPC’s Liz Gadd about their journey to improve impact measurement across their programmes. Amy talks about why the team chose a theory of change approach, their experience so far and their role as thought leaders in environmental litigation impact measurement. Amy’s top tips are of value to all charities and funders thinking about integrating theory of change approaches into their work.</p>	<p>Liz Gadd, Senior Consultant, NPC</p> <p>Amy Rose, Director of Litigation, Compliance & MEL, ClientEarth</p>

<p>Pre-recorded</p>	<p>Maintaining involvement and community through Covid-19</p> <p>Pause is a national charity that works with women who have experienced – or are at risk of experiencing – repeat removals of children from their care.</p> <p>Pause successfully works with women that many other services fail to engage, and those women contribute greatly to the Pause community. This sense of community has maintained, even through lockdown, and in this discussion session, women and staff from Pause reflect with Rosie McLeod, NPC on what it means to be involved and why it is so important.</p>	<p>Rosie McLeod, Associate Director, NPC Women and staff of Pause</p>
<p>Pre-recorded</p>	<p>Meaningful co-design with young people: how to manage complexity in digital product development</p> <p>Digital projects are more effective when created in collaboration with those the digital solution aims to help. This event explores our approach to user involvement in collaborative digital projects. The session will cover: an introduction to user-centred design in digital product development; a case study and demo of our approach to user involvement for the My Best Life project; and reflections on what this has meant for the project, lessons learned and how this is shaping our work going forward.</p>	<p>Kathryn Dingle, Consultant, NPC Nicola Pritchard, Senior Consultant, NPC</p>
<p>Pre-recorded</p>	<p>How to evaluate digital services</p> <p>Charities are increasingly developing digital services to better connect with their communities, save money and increase their impact. But how can charities make sure that the digital services they offer are having an impact?</p>	
<p>Pre-recorded</p>	<p>How to develop an agile strategy</p> <p>As the Covid-19 crisis demonstrates, the environment charities and funders are operating in is changing at a faster pace than ever. How can charities and funders make sure their strategy continues to be relevant in the face of such change? This session will outline methods for developing more agile strategies for programmes and organisations.</p>	
<p>Pre-recorded</p>	<p>How to develop a learning culture</p> <p>This session will explore how to involve everyone in thinking about impact, how to overcome common pitfalls and challenges in developing a learning culture, and how to demonstrate to your team why data and evidence matter to their work.</p>	

Pre-recorded	<p>Theory of change in ten steps</p> <p>A theory of change process encourages us to reflect on our aims and plans, to discuss them with others and to make them explicit. We see this process as the foundation of charity strategy, evaluation and communication. This session will run through how to develop a theory of change, based on our recently published guidance <i>Theory of change in ten steps</i>.</p>	
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Associated event		
LIVE, 8 October 4pm–5pm	<p>Rebalancing data for the 21st century</p> <p>Monitoring and evaluation may aspire to objective assessments of impact, but all too often privileges the funder's view and can reinforce inequities of power and wealth. For organisations seeking to promote equity, it is an uncomfortable irony.</p> <p>This session establishes why more equitable approaches to evaluation matter and sets out a direction for the sector.</p>	<p>Bonnie Chiu, Managing Director of The Social Investment Consultancy</p> <p>Jara Dean-Coffey, Founder and Director of the Equitable Evaluation Initiative</p> <p>Rosie Mcleod, Associate Director, NPC</p> <p>Stephen Miller, Head of Impact Evaluation, Power to Change</p>

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