



## Reach new audiences + support fresh thinking: Sponsor our annual charity sector conference NPC Ignites

### Keeping you at the cutting edge

The conference is designed to help charities keep pace with change and anticipate new trends and innovations to ensure their organisations are always maximising their social impact. #NPCIgnites brings together the brightest minds in the charity sector to inspire new ways of working.

**NPC Ignites** will challenge thinking, explore cutting edge approaches and discover where the social sector is heading as we move to recover and rebuild through and beyond Covid-19.

**NPC Ignites** attracts trailblazing speakers from across the charity sector and beyond. Our last year's speakers included: **Baroness Diana Barran**, Minister for Civil Society, **Caroline Abrahams**, Charity Director, Age UK, **Jabeer Butt**, Chief Executive, Race Equality Foundation, **Christina Marriott**, Chief Executive, Royal Society for Public Health, **Joe Cerrell**, Managing Director, Bill & Melinda Gates Foundation, **Delphine Moralis**, Chief Executive, European Foundation Centre, **Debra Schwartz**, Managing Director, Impact Investments, MacArthur Foundation, **Danielle Walker Palmour**, Director, Friends Provident Foundation, **Shaista Gohir**, Chair, Muslim Women's Network UK and **Steve Douglas**, Chief Executive of St Mungo's.

### Helping you reach new audiences

NPC's position at the nexus between charities and funders means we can draw delegates from across the sector—including social enterprises, philanthropists and government officials. At last year's conference, our delegate list included the Director of Grants and Programmes at the **Paul Hamlyn Foundation**, the Executive Director of Income at the **Samaritans**, the Chief Executive of London Funders, the Chief Executive of **SafeLives**, Head of Research at **NSPCC**, the Chair of Trustees at **National Numeracy**, the Head of Ventures at the **Young Foundation**, The Thriving Communities Fund Officer at the **London Borough of Hounslow** and Programme Director at the **Leeds Community Foundation**.

As a sponsor, you will be surrounded by the leading innovators from the sector and beyond. You'll be engaging with the experts and connecting with senior leaders. You'll be building your profile with NPC's community of charities, social enterprises and funders. You'll reach our 16,000 monthly unique web visitors and 24,000+ Twitter followers.

You'll also be part of the leading conference for the charity sector. We have a track record of producing successful and inspiring events. Our events [create a buzz](#) on social media and manage to trend on the day of the event. They also regularly feature in the sector press—check out some of the coverage of last year's annual conference, [Civil Society](#), and [Third Sector](#) for example.

### Interested? Get in touch

Please get in touch to discuss the sponsorship packages available and your requirements. Contact Rebecca Goodbourn, Head of Communications at NPC, via [Rebecca.Goodbourn@thinkNPC.org](mailto:Rebecca.Goodbourn@thinkNPC.org) or 020 7620 4862.

**NPC Ignites**

12-14 October 2021

[www.NPCIgnites.org](http://www.NPCIgnites.org)

@NPCthinks #NPCIgnites

*Wow it was amazing! Very inspired by all you are doing.*

*I really enjoyed the conference*

*I wanted to send through a quick note to say how much I enjoyed the NPC Ignites conference*

*I attended a couple [of plenary sessions], which were excellent*

Delegate feedback

Lead event sponsor: £3,000	Bursary place sponsor: £2,000	Event sponsor: £1,250
<p><b>Top level branding:</b> logo appears alongside conference and NPC logos</p> <p><b>Event materials</b></p> <ul style="list-style-type: none"> <li>• All materials include sponsor's logo, including conference materials and slides</li> <li>• Sponsor's welcome letter in the conference materials</li> <li>• Mention at start and end of conference sessions by chair</li> <li>• Opportunity to develop a session as part of the conference.</li> </ul> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>• Sponsor's support acknowledged in all marketing mail outs</li> <li>• Sponsor's logo appears on all event materials</li> <li>• Mentions in the social media campaign</li> <li>• Info included on the event website with link through to sponsor site</li> <li>• Acknowledgement of your support on all emails to delegates before and after the event</li> <li>• Opportunity to contribute a guest post to NPC's blog</li> <li>• Opportunity to include 100 words in an email to delegate after the event.</li> </ul>	<p><b>Second tier branding:</b> logo appears below conference and lead sponsor's logos.</p> <p><b>Event materials</b></p> <ul style="list-style-type: none"> <li>• Sponsor's logo included in conference materials and slides</li> <li>• Ad on the conference website.</li> <li>• Mention at start and end of plenary sessions by chair</li> </ul> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>• Sponsor's support for the bursaries acknowledged in all marketing mail outs</li> <li>• Mentions in social media campaign</li> <li>• Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site</li> <li>• Acknowledgement of your support on all emails to delegates before and after the event</li> <li>• Opportunity to contribute a guest post to NPC's blog</li> </ul>	<p><b>Second tier branding:</b> logo appears below conference and lead sponsor's logos</p> <p><b>Event materials</b></p> <ul style="list-style-type: none"> <li>• Sponsor's logo included in conference materials and slides</li> <li>• Ad on the conference website</li> <li>• Mention at start and end of plenary sessions by chair</li> </ul> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>• Sponsor's support acknowledged in all marketing mail outs</li> <li>• Mentions in social media campaign</li> <li>• Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site</li> </ul>

For other sponsorship opportunities including conference session sponsor, delegate app sponsor, inserts in delegate packs and supplying delegate bags please get in touch with Rebecca Goodbourn, Head of Communications at NPC, via [Rebecca.Goodbourn@thinkNPC.org](mailto:Rebecca.Goodbourn@thinkNPC.org) or 020 7620 4862.