

Reach new audiences + support fresh thinking: Sponsor **NPC Ignites**, our annual charity sector conference

Keeping you at the cutting edge

The conference is designed to help charities, funders and philanthropists keep pace with change and anticipate new trends and innovations to ensure their organisations are always maximising their social impact and improving the lives of their beneficiaries. #NPCIgnites brings together the brightest minds in the charity sector to inspire new ways of working.

This year we celebrate 20 years of NPC, and we will be looking ahead to the next 20 years and what the future holds for our sector and those who need it most. **NPC Ignites** is key to our celebrations and sector-wide outreach programme. It will challenge thinking, explore cutting edge approaches and discover where the social sector is heading as we look to the next 20 years of social impact and innovation.

NPC Ignites attracts trailblazing speakers from across the charity sector and beyond. Last year's speakers included: Charities Minister, **Nigel Huddleston**, **Prof. Michael Marmot**, author of the highly influential health inequalities review. **MP Danny Kruger**, Parliamentary Private Secretary, **Julia Unwin DBE**, Chair of the Independent Inquiry on the Future of Civil Society, **Kirsty McNeill**, Executive Director of Policy, Advocacy and Campaigns, Save the Children, **Baroness Hilary Armstrong**, Chair, Public Services Committee, **Ndidi Okezie**, Chief Executive, UK Youth, **Mhairi Sharp**, Chief Executive, National Emergencies Trust, **Sonal Shah**, founding President of The Asian American Foundation (TAAF), and **Sonal Patel**, CEO, God My Silent Partner Foundation (GMSP).

Helping you reach new audiences

NPC's position at the nexus between charities, funders and government means we can draw delegates from across the sector—including social enterprises, funders, philanthropists and government officials. At last year's conference, our delegate list included the Chief Executive of **The Runnymede Trust**, the CEO of **Breast Cancer Now**, Policy Manager at the **National Lottery Community Fund**, the Director of **Children's Investment Fund Foundation**, the Director of Operations at the **Charity Commission**, the Head of Impact at **NSPCC**, and both the Chair and Director from the **Wates Family Enterprise Trust**.

As a sponsor, you will be surrounded by the leading innovators from the sector and beyond. You'll be engaging with the experts and connecting with senior leaders. You'll be building your profile with NPC's community of charities, social enterprises and funders and philanthropists within and outside the UK. You'll reach our 16,000 monthly unique web visitors, 24,000+ Twitter followers and 20,000+ newsletter readers.

You'll also be part of the leading conference for the charity sector. We have a track record of producing successful and inspiring events. Our events [create a buzz](#) on social media. They also regularly feature in the sector press—check out some of the coverage of last year's annual conference, [Civil Society](#), and [Third Sector](#) for example.

Interested? Get in touch

Please get in touch to discuss the sponsorship packages available and your requirements.

Contact Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.

NPC Ignites

Online + in-person
11-13 October 2022

www.NPCIgnites.org

@NPCthinks #NPCIgnites

'Excellent range of topics and speakers'

'Very thought-provoking'

'Challenging, thoughtful, and inspiring conversations'

'A great way to hear new ideas and information and stimulate your own thinking'

Delegate feedback 2021

Lead event sponsor: £5,000 donation	Bursary place sponsor: £3,000 donation	Event sponsor: £2,000 donation
<p><i>Have your company at the forefront of our conference. As the lead event sponsor your company will stand out with headline branding across our materials, and have your name added to the line-up of fantastic speakers.</i></p> <p>Top level branding: logo appears alongside conference and NPC logos</p> <ul style="list-style-type: none"> • All materials include sponsor's logo, including conference materials and slides • Sponsor's welcome letter in the conference materials • Mention at start and end of conference sessions by chair • Opportunity to act as speaker or chair of a session as appropriate. • Opportunity for an exhibition stand for the in-person element of the event. • Sponsor's support acknowledged in all marketing mail outs • Sponsor's logo appears on all event materials • Mentions in the social media campaign • Info included on the event website with link through to sponsor site • Acknowledgement of your support on all emails to delegates before and after the event • Opportunity to contribute a guest post to NPC's blog • Opportunity to include 100 words in an email to delegate after the event. 	<p><i>NPC is committed to embedding diversity, equity and inclusion into our events programme. As the bursary sponsor you will help us to reach small charities, ethnic minority charities of all sizes and ethnic minority representatives from charities of all sizes.</i></p> <p>Second tier branding: logo appears below conference and lead sponsor's logos.</p> <ul style="list-style-type: none"> • Sponsor's logo included in conference materials and slides • Ad on the conference website. • Mention at start and end of plenary sessions by chair • Opportunity for an exhibition stand for the in-person element of the event. • Sponsor's support for the bursaries acknowledged in all marketing mail outs • Mentions in social media campaign • Info included on sponsors' page of event website with link through to sponsor site • Acknowledgement of your support on all emails to delegates before and after the event • Opportunity to contribute a guest post to NPC's blog. 	<p><i>As an event sponsor your company will get exposure across our marketing materials, a great way to bring visibility to your brand.</i></p> <p>Third tier branding: logo appears below conference and lead sponsor's logos</p> <ul style="list-style-type: none"> • Sponsor's logo included in conference materials and slides • Ad on the conference website • Mention at start and end of plenary sessions by chair • Opportunity for an exhibition stand for the in-person element of the event. • Sponsor's support acknowledged in all marketing mail outs • Mentions in social media campaign • Info included on sponsors' page of event website with link through to sponsor site.