

Job title: Junior Product Manager (Data)

Reporting line: Digital Product Manager

Purpose of job:

The Junior Product Manager (Data) will help to develop NPC's work on digital and data technologies for social impact, spanning our innovation and think tank work. The role will be based in the Innovation & Development team, but also work across the organisation to support senior colleagues on training and use of data.

The Junior Product Manager will be responsible for driving forward the development of new and existing data products, building on products like the Local Needs Databank and Justice Data Lab. They will focus on helping charities to use data within their work, including making existing data more available and accessible. The Junior Product Manager will work closely with the Digital Product Manager (who they will also report to) to develop broader digital products and innovation projects, and to support wider data and digital work across NPC.

As this is a new role in a growing team, the role will be supported by external consultancy and training to augment skills, provide coaching, and additional technical expertise as required.

Main duties

- Lead, as directed, the development of products enabling charities and funders to use data better
- Support the development of digital products, overseen by the Digital Product Manager
- Coordinating the collection and analysis of user research to inform product enhancements and development
- Represent user needs in the development of products, working with NPC content owners to balance internal and external factors in product development
- Oversee technical developments by external technical data specialists
- Contribute to internal training and development around data, digital and agile practices
- Input into other parts of NPC on data and digital initiatives in advisory capacity

Key skills and competencies

Essential:

- Excellent data skills – including use of JSON & Excel
- Proactive self-starter – comfortable working with a high degree of autonomy, and as part of a team.
- Appetite to learn and develop new skills and use of new data tools & platforms
- 1 year of relevant experience of developing data/digital products or services, ideally in the charity sector.
- Familiarity with user-centred design and research, and enthusiasm for user-centred approaches.
- Good research and analysis skills.
- Good teamwork and communication skills, including communicating complex messages clearly through data.

Desirable:

- Experience conducting user research and/or interviews.
- Familiarity with web analytics, social media data and APIs.